



January 30, 2015

Dear Wichita County Medical Alliance members,

In our efforts to make an even greater impact on the health of our community, we are beginning the **My Heart Texoma** campaign with a **long term goal of increasing awareness of and opportunities to improve heart health in Wichita Falls**. Our **first** project will be **replacing the playground equipment at Hamilton Park**. Our **goal is to raise \$75,000** to purchase and have the playground installed by the end of 2016. Since we received approval from the City of Wichita Falls for the playground project in the Fall of 2012, we have raised \$30,000.

We **aim to raise an additional \$40,000** with our February 28th "Shop Your Heart Out" Fashion Show. We have partnered with the business owners of Parker Square. Business owners will not only display their merchandise during the show but will host "Shop Your Heart Out" donating a portion of the revenue from Saturday, February 28th to the playground project. **We ask you to join the Wichita County Medical Alliance and Parker Square in supporting heart health by making a donation to the "Shop Your Heart Out" Fashion Show. Show your support by becoming a project sponsor, buying a ticket to the event, shopping at Parker Square on Saturday, February 28th or doing it all!** We look forward to having you join us in supporting heart health in Wichita Falls.

Ann Marie Hilmi

WCMA President 2015-2016