





We identified 21 different play events, but children will find more.

I remember watching the kids see it for the first time.

Their reaction was a big "Whoa" and then a long pause.

They had to process. Their first thought was, "I've never seen anything like it. I've never played on anything like it." It's not just physical play, it's intellectual play. You have to decide what you're going to do with it.

For me, that means we got it right. That sense of wonder. It's a lasting effect, too. Because the open-ended nature of it invites ongoing

interpretation and discovery. You don't figure it all out in one glance or one session. Part of that is the combination of stability and dynamics. This thing is solid. But the flex treads react and respond, creating balance activity, swaying, feedback, interaction. Your motion can bounce six other people. In a way, it reflects your mood. You can play hard on it, or you can just relax.

The scale and strong lines coordinate well with urban environments. But it also has a lot of transparent space, so instead of blocking the scenery, it integrates well into natural settings, too. PlayForm 7 can define or redefine a space.

Our goal is to provide a dynamic environment where people can play together, in the here and now. Instead of parents and grandparents taking kids to the playground and passively watching from a bench, PlayForm 7 invites them to participate and interact on their own terms.

M

Craig MellottSculptor/Designer



From the beginning, this project was about innovation. We wanted to step away from existing answers—to create something completely new. Play deserves that. Kids deserve that. Communities can benefit from that.

I'm a sculptor/designer, so that was a natural place to experiment.

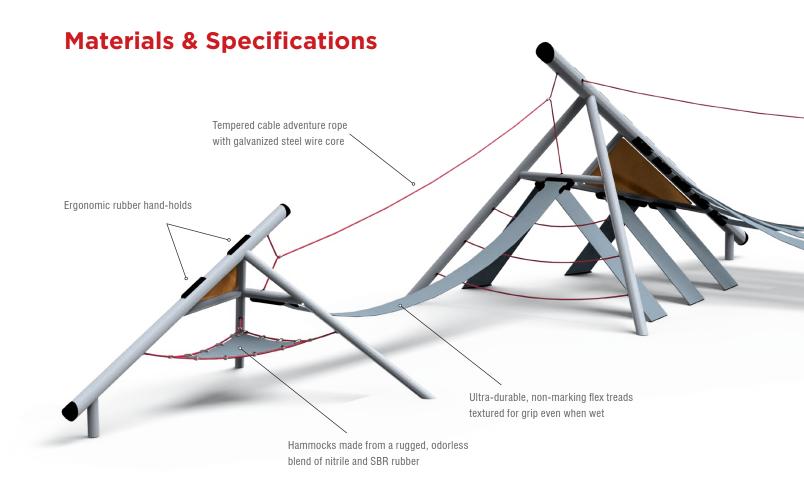
Children are drawn to sculpture. They want to interact with it. But most sculpture isn't designed with play in mind, and often is not accessible. So we set out to design a sculpture inspired by play and flowing terrain.

PlayForm 7™ has come a long way from the original sketches. We made the first prototype and invited children to a play test. We learned a lot, made improvements, and built a second prototype. Then we kid-tested a second time, and observed, refined, and rebuilt again. This process helped us create a landscape of play experiences with a wide range of challenge levels to encourage growth.





- 17. Slackline Challenge #2 A smaller Slackline challenge where beginners can hone their skills.
- 18. Cave Climb Rope climb to the top of the cave and transition to Slackline Challenge #2.
- **19. Cave** A social area for everyone to get together, share stories, and start new adventures.
- **20. Scramble Up** A great place to enjoy the sunshine and practice your bouldering skills.
- 21. Slope Climb to the top, survey your options, watch others play and discover new challenges.
- ?? What else? See any other ways to play on PlayForm 7? Tell us about it with #PlayForm7.





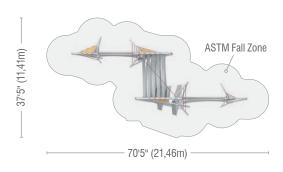


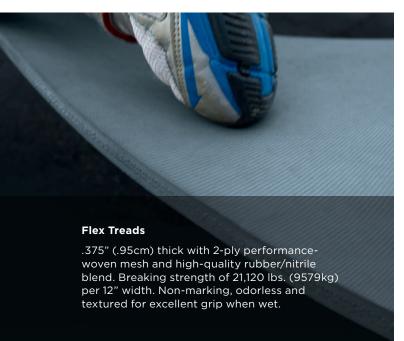


Impact-resistant panels available in laminated bamboo (shown), translucent polycarbonate, or sheet plastic



Ages	5+
Child Capacity	60+
Fall Height	9'2" (2,8m)
Play Events	21
Weight	2624 lbs (1190 kg)
Install Hours	45-56
Certifications	ADA, ASTM, CPSC, CSA, EN

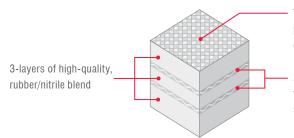






Flex Treads: industrial-strength playability.

Innovative design calls for innovative materials. Flex treads feature industrial-grade construction, custom-formulated for the ideal balance of flexibility and durability. The result is a dynamic play experience that's different (and fun) every time.



Textured surface pattern provides just the right grip—even when wet

2-layers of performancewoven mesh provide superior strength



Frame

Standard orders include a single color choice for frame. To mix and match, contact us about a custom order.

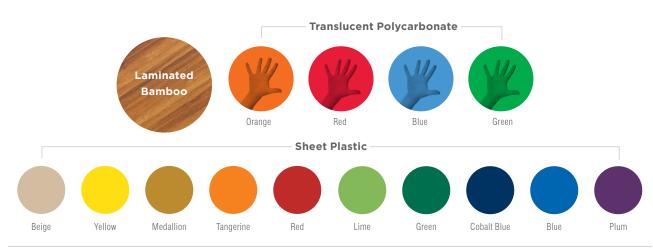




Panels

Your choice of panel material and color options.













Green

Black



















